

# Infosys Edge ™ Wins The NASSCOM Business Innovation Award For 2013

Bangalore, Feb 15, 2013: The National Association of Software and Services Companies (NASSCOM) last evening presented their prestigious Business Innovation Award to Infosys Edge™. This suite of IP-based business platforms beat more than 400 other entrants to win the coveted award. NASSCOM singled out Infosys Edge™ for its original concept, business viability, scalability, R&D investments, and overall impact on the industry. The award was presented by Milind Deora, Union Minister of State for IT and Communications to Samson David, Vice President and Global Head − Business Platforms, Infosys at the NASSCOM India Leadership Forum in Mumbai.

Delivered on the Cloud, Infosys Edge™ empowers businesses to respond to market opportunities created by global trends like the rise of digital consumers, the drive for smarter organizations and the growing potential of emerging economies. Leveraging an outcome-based model, it accelerates innovation to help enterprises thrive in a changing business environment. With a portfolio of 20 products and platforms, Infosys Edge™ is already delivering significant business results for over 70 leading enterprises, including Airtel in India, OSG in Japan and Hudson in Australia.

Samson David, Vice President and Global Head – Business Platforms, Infosys said, "Our clients and their needs have always guided our innovation leadership. We recently made a conscious move to develop IP-based business platforms to help fast-track their growth. Today, Infosys Edge™, with its outcome-based sourcing models, is effectively serving the dynamic needs of global enterprises. Recognitions, such as the NASSCOM Innovation Award, validate our commitment to make innovation work for our clients."

Som Mittal, President, NASSCOM said, "The innovators selected for the NASSCOM innovation awards are companies that have built products that are possibly firsts within their respective categories and have launched services that break the traditional mold. They have taken the non-typical route to new markets and have resorted to imaginative strategies to sustain growth and stay ahead of their peers. The Infosys Edge™ business platforms are strong examples of this kind of commitment to innovation."

### **About NASSCOM Innovation Awards**

NASSCOM, an organization that represents and sets the tone for public policy for the Indian software industry provides a prestigious platform through its Flagship NASSCOM Innovation Awards where it recognizes institutions that are doing innovative work and adding value to the industry. The NASSCOM Innovation Awards, first introduced in 2004, recognizes organizations that have made innovation a part of their DNA and differentiated themselves in the market by developing extraordinary and pioneering products and services.

## **About Infosys**

Infosys partners with global enterprises to drive their innovation-led growth. That's why Forbes ranked Infosys 19th among the top 100 most innovative companies. As a leading provider of next-generation consulting, technology, and outsourcing solutions, Infosys helps clients in more than 30 countries realize their goals. Visit <a href="https://www.infosys.com">www.infosys.com</a> and see how Infosys (NYSE: INFY), with its 150,000+ people, is Building Tomorrow's Enterprise® today.

#### Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks



and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, fluctuations in foreign exchange rates, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, industry segment concentration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks or system failures, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Infosys has made strategic investments, withdrawal or expiration of governmental fiscal incentives, political instability and regional conflicts, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. Additional risks that could affect our future operating results are more fully described in our United States Securities and Exchange Commission filings including our Annual Report on Form 20-F for the fiscal year ended March 31, 2012 and on Form 6-K for the guarters ended June 30, 2012, September 30, 2012 and December 31, 2012. These filings are available at www.sec.gov. Infosys may, from time to time, make additional written and oral forwardlooking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company, unless required by law.

## For Further information please contact:

Asia Pacific

Abhijith Karthikeya D Infosys, India Phone: +91 80 41563373

Abhijith Damodar@infosys.com

The Americas

Danielle D'Angelo Infosys, US

Phone: +1 925 719 7602

Danielle Dangelo@infosys.com

**EMEA** 

Paul De Lara Infosys, UK

Phone: +44 2075162748 Paul\_deLara@infosys.com