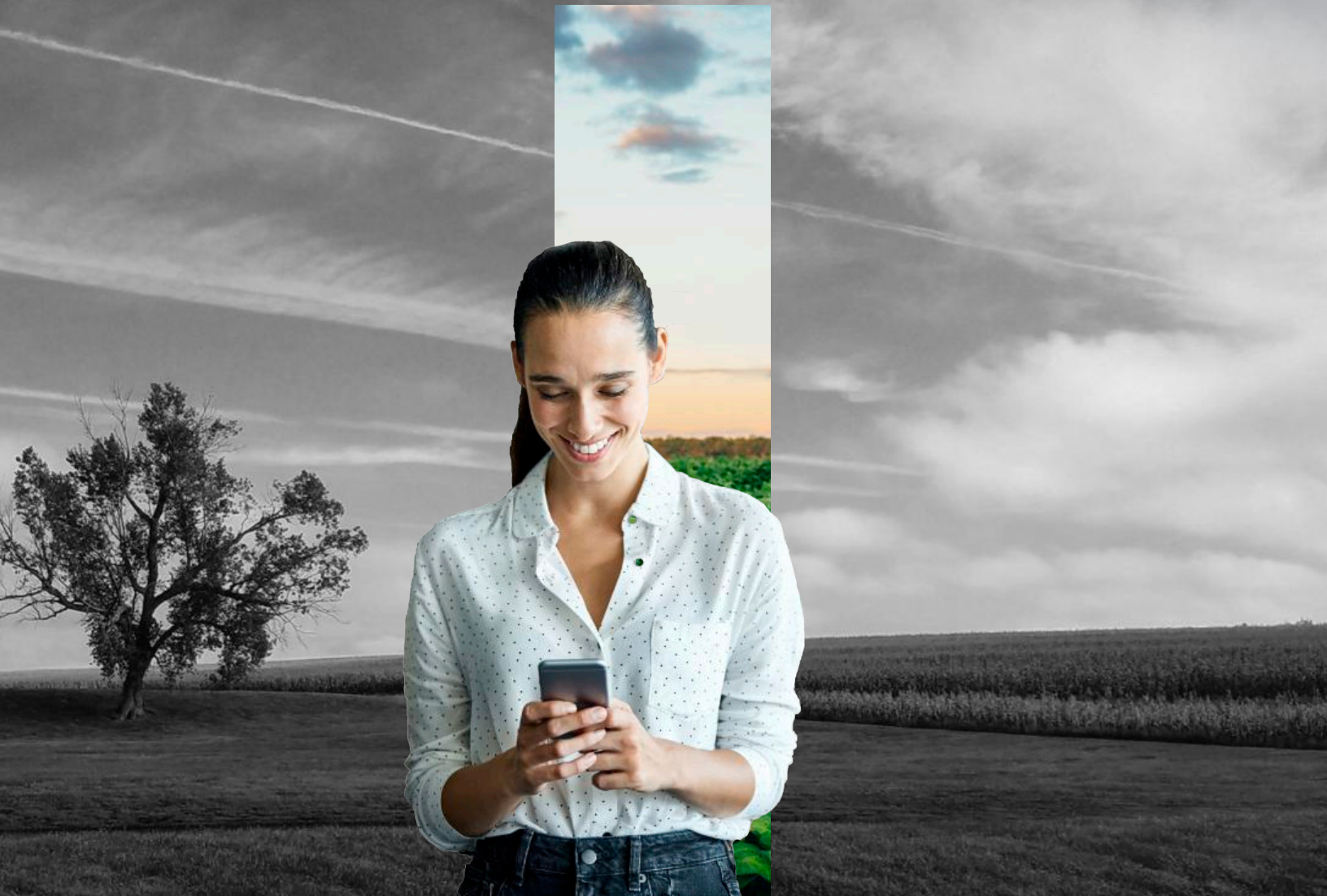


**QUICK TO DECIDE.  
QUICKER TO ACT.**

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This American packaged  
foods major realizes higher  
growth and profitability by  
going digital.

Decisions, decisions, and even more decisions – that’s what typically makes up Lara Scott’s day. Lara is an executive at an American packaged food major with a rich portfolio of 70+ iconic brands. She has enterprise responsibility not limited to global business services, information technology, cyber security, and leadership in digital transformation, leveraging digital capabilities such as artificial intelligence, robotics, and augmented reality. Her role directly impacts a wide gamut of enterprise functions, including governance, finance, manufacturing, sales, procurement, supply chain, and marketing.

Having grown up in Omaha, Lara is an ardent supporter of Girls Inc. of Omaha – an organization that works for the betterment of growing girls in the region. She is passionate about the cause they serve and often takes out time to speak to the girls, motivate them, and help them be the best they can be. It was natural for Girls Inc. to look up to Lara for support, guidance, and advice as a role model. Lara couldn’t believe that she hadn’t been able to devote her time to the girls for almost a month now. An impending board decision that needed Lara’s nod hadn’t moved an inch ever since. No prizes for guessing where her quality time was being spent though.







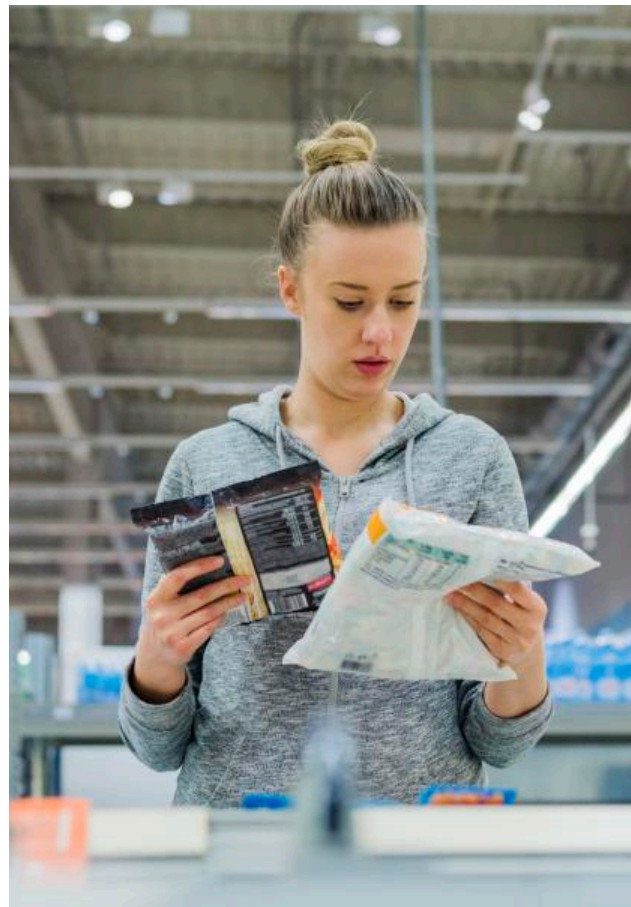
Lara's organization is respected in the marketplace for its great brands, great food, great margins, and consistent results. As passionate as Lara was about her job, her inability to make quick business decisions was hurting her company. Lara was not alone. Her fellow executives had no different story to tell. With the food major not responding to the market changes in real-time, achieving higher growth and profitability was becoming a moving goal. On the operations front, limitations in the supply chain, constraints in achieving touchless orders, and an inflexible finance hierarchy was negatively impacting the organization. Regardless of this, being in the 'essential commodities market', they needed to produce at more than 100% capacity to sustain the

business while adhering to the strict local/federal guidelines.

The multiple, manually-intensive, and disconnected ERP backbone across the enterprise resulted in delayed data insights and a large backlog of IT-driven analytics. While a complex IT landscape led to data redundancy, delays, and potential disruption, the hard to use interface led to low business user adoption. Moreover, the aging business process continuity systems were posing operational, security, and compliance risks. The last straw in this commotion was the impending end of life of their existing SAP ERP central component system. The management took the right call to modernize and remodel its business around the digital consumer.

On its path to digitally transform itself, Lara's organization first embarked on its S/4 HANA adoption journey. Infosys and SAP conducted a detailed assessment to analyze the current business impact and create a roadmap of adoption across the US, Canada, and Mexico. Thorough analysis and customized, proprietary rapid deployment models helped them get on board quickly and soon the results started trickling in. On its journey to become a digital native, the enterprise will soon witness the following benefits:

- Complete inventory and supply chain visibility across the entire organization
- Streamlined and automated financial processing resulting in fast and accurate period close with intra period KPI analysis
- Seamless access to enterprise-wide sales and operations reducing inventory while improving fill rates and customer experience
- Rapid onboarding and synergy realization of merger and acquisition targets
- A consumer-grade user experience that is mobile and easy to consume
- Business owned embedded analytics, process simulations and impact analysis, system guided corrective actions, and predictive outcomes as part of delivered business process flow
- Simpler, faster, and cost-effective IT landscape and operations along with the ability to incorporate advanced technology innovations
- Capabilities to further digitize operations with predictive analytics, machine learning-enabled automation.



Right decisions, taken at the right time, always result in better outcomes. The business roadmap for Lara's organization has already been charted. Infosys is working with the conglomerate on multiple fronts to help them realize their transformation to become a consumer-centric company powered by an intelligent enterprise. By adopting Infosys Intelligent Enterprise Solutions, Lara and her colleagues will soon be able to focus on higher-value outcomes and to invent new business models and revenue streams. One solid step at a time, Lara is making sure that they challenge and disrupt the marketplace by defying business conventions.

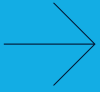
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Just a couple of days ago, Lara helped Girls Inc. of Omaha tie-up with Eureka! STEM (Science, Technology, Engineering, and Mathematics) program. She is taking a mid-week day-off to join the girls on their orientation field trip. This decision was made more easily than ever.

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